

CENDANA's ACE BOOTCAMP FREQUENTLY ASKED QUESTIONS (FAQ)

Q: What is ACE Bootcamp?

A: Academy of Cultural Economy Bootcamp (ACE Bootcamp) is a five (5) day consecutive professional development programme held in Kuching, Sarawak aimed at Malaysian artists and cultural workers from Sabah and Sarawak only. It is organised by CENDANA in partnership with the Rainforest Fringe Festival (Kuching) and Sarawak Multimedia Authority (SMA).

Q: Who is it for?

A: The ACE Bootcamp is designed for artists, founders of creative arts organisation or arts collective groups with the aim of enhancing their administrative knowledge through targeted content mentored by a team of local and international specialists in each field.

Q: Who is eligible to attend ACE bootcamp?

A: The ACE Bootcamp is targeted at intermediate level artists and cultural workers who have been active in the sector for a minimum of three (3) years and above, and who are focused on CENDANA's strategic sectors; Performing Arts, Visual Art and Independent Music.

Q: What is the duration of the ACE Bootcamp?

A: The Bootcamp starts from **8th July and ends on 12th July 2019**. It runs for five (5) consecutive days from 9am and ends at 5pm.

Q: Where will it be held?

A: It will be held at the Ground Floor, Sarawak Multimedia Authority, Bangunan Yayasan Sarawak, Jalan Masjid, 93000 Kuching, Sarawak.

Q: Do I have to attend the full program on ACE Bootcamp?

A: Yes, all participants are required to attend all five (5) consecutive days of the Bootcamp.

Q: What happens if I am unable to attend all five (5) days and can only attend any one (1) or three (3) days of the Bootcamp only?

A: As CENDANA is undertaking the cost of the training for all, participants **have** to commit to attend **ALL** five (5) days of the training programme. If participants who are selected have agreed to participate in the Bootcamp but fail to attend one (1) or more days of the Bootcamp, they will be required to reimburse CENDANA the full cost of their participation for the Bootcamp.

Q: What are the subjects offered in ACE Bootcamp?

A: Topics covered in the Bootcamp are as follows;

- Artistic Practice
- Developing marketing collaterals
- Protecting your Artistic Rights

- How to manage with limited resources
- Sourcing for and pitching for funds locally and internationally
- How to network and manage stakeholders
- Effective reporting to funders/ sponsors.

Q: I'm interested, how can I join?

A: You may submit your entry through the application form on CENDANA's website at www.cendana.com.my no later than **17 June 2019**. Any applications submitted after this date will not be considered. Submissions via other means, e.g. email, hardcopies, will not be accepted.

Q: What must I submit in support of my application?

A: You must submit a tentative plan under the "**Expression of Interest**" section of the application form on how you would like to strengthen your artistic practice/ organization in the next three (3) years.

Q: What if I am not sure of my plans for the next three (3) years?

A: Just share with us some thoughts on how you would like to sustain your artistic project or organization in the future.

Q: What happens after I submit the application form?

A: Once the application deadline closes, all applications will be vetted by CENDANA's Selection Panel against the eligibility criteria specified in the Terms of Reference and that all relevant supporting documents have been submitted. Please refer to Terms of Reference for more information on eligibility and how to apply.

Q: How much is the registration fee for ACE Bootcamp?

A: There is **no registration fee** for the Bootcamp. CENDANA will be providing the following for the selected applicants:

- Teaching and professional development programme costs for five (5) days
- Twin-sharing accommodation will be provided only for participants outside of Kuching.
- Meals i.e. Breakfast and Lunch will be provided within the five (5) days course.

Q: What should I consider if CENDANA is undertaking the training, accommodation and meals within the course?

A: One must give consideration to budget for the following:

- Return air or ground transfers (should you be traveling into Kuching from other parts of Sarawak and Sabah)
- Other meals beyond what has been provided within the course
- Entry to ticketed shows at Rainforest Fringe Festival

Q: What can I gain through this ACE Bootcamp?

A: Positive and enriching experience shared by peers from arts and culture sector, in addition to priceless feedback and learnings from mentors and facilitators to your artistic practice/ organisation.

There are also tangible outputs from the Bootcamp, which are as follows:

- Professional Profile and cover letter to partners;
- Accounting and Budget template;
- Marketing toolkit;
- Guidelines on filling funding applications;
- Samples of Non-Disclosure Agreements, Service Level Agreements, Production Contract etc.;
- Evaluation Report template & Evaluation tools;
- Pitch template for effective and impactful pitching to potential funders/ sponsor/ partners

Q: Who are the mentors and facilitators involved in the ACE Bootcamp?

A: Mentors and facilitators will be announced in due time on CENDANA's website. They will be selected from local and international organisations/ networks/ institutions to ensure participants maximise their experience and learnings at the Bootcamp.

Q: Is certification provided?

A: Yes, all applicants will receive a certificate of completion upon completion of the five (5) consecutive days of the Bootcamp from CENDANA.

Q: Why is the ACE Bootcamp in Sabah and Sarawak only?

A: The ACE Bootcamp of 2019 is an inaugural effort in providing a platform for all to upskill their knowledge in arts and culture administration. To ensure more can have the opportunity to partake in such programmes, the ACE Bootcamp will be held in Kuching, Sarawak for Sabahans and Sarawakians. The second ACE Bootcamp will be in Kuala Lumpur towards the end of year 2019 to cater to Malaysian artists and cultural workers residing in Peninsular Malaysia.

Q: Who can I contact for further questions?

A: If you have any questions, or wish to discuss your application in detail, please email info@cendana.com.my with the subject matter email highlighted as ACE Bootcamp.