

CENDANA PROFESSIONAL DEVELOPMENT PROGRAMME CALL FOR APPLICATIONS

“A COUNTRY FOR OUTLIERS: A WORKSHOP ON CREATIVE RESEARCH”

TIMELINE

| | Open to apply | Apply by | Notified by | Reading list sent out | Workshop Dates | Public Symposium |
|------------------------------|---------------|-------------|---------------------|-----------------------|----------------------|------------------|
| Call for applications | 11 Feb 2019 | 15 Mar 2019 | 20 Apr 2019 onwards | 10 June 2019 | 29 July – 2 Aug 2019 | 3 Aug 2019 |

1. INTRODUCTION

CENDANA and Visual Art Programme, Cultural Centre, University of Malaya are collaborating in an inaugural joint creative research capacity building programme entitled **A Country For Outliers**. The programme will conclude with a public forum. This is part of CENDANA’s strategic pillar of *Empowering Communities* and building block of creating a *Cultural and Creative Education : A Creative Workforce*.

2. ABOUT “A COUNTRY FOR OUTLIERS”

A Country for Outliers is a weeklong workshop from 29 July – 3 Aug 2019. It is aimed at fostering a regional cohort of research-centred and collaboration-inclined cultural workers in Malaysia and Southeast Asia. The programme is structured around a series of workshops and site visits where invited speakers will mentor participants on their project proposals.

The main objective is for workshop participants and tutors to collectively explore one central question – how do we think of cultural work as a form of creative research? The workshop’s theme is structured around ‘aesthetics of movement and translation’.

The A Country for Outliers Creative Research Workshop, a CENDANA Professional Development Programme is delivered in partnership with the Visual Art Program, Cultural Centre, University of Malaya.

3. WHO SHOULD APPLY?

The workshop is targeted at **early career to mid-level cultural workers** who want to challenge themselves to produce critical yet imaginative and playful art/cultural projects.

Cultural workers here includes and is not limited to: community-organiser, arts programmer, historian, anthropologist, designer, independent curator, performance-maker, art/cultural historian, archivist, cultural geographer, festival coordinator/organiser, writer, editor, blogger, artist-thinker-maker, heritage worker, museum/institutional curator, cultural mapper, critic, collections manager, researcher, or artist-organiser.

It is ideal for cultural workers who are interested in telling new Southeast Asian stories from a global perspective by realising interdisciplinary and collaborative art projects.

4. ELIGIBILITY

In order to be eligible, you are required to meet all of the following criteria:

- Malaysians and Southeast Asians who hold citizenship in any of the following countries; Thailand, Myanmar, Laos, Indonesia, Singapore, the Philippines, Vietnam, Cambodia and Brunei.
- A person who resides in the above countries and have established an active cultural practice in these countries will also be considered. In addition, we will also consider proposals from Bangladesh, Sri Lanka, Tamil Nadu, Hong Kong and Taiwan if they are exceptional and enriching.
- Priority will be given to professional individuals who have established an active cultural practice in Malaysia or any of the specified S.E.A. countries above, or critical in the development of performing arts, visual arts and independent music for a minimum of 3 years or more.
- Demonstrate tangible track record of past projects and/or artistic work;
- Have relevant materials of your work;
- Able to communicate in English;
- Successful applicants must be available to attend the full six (6) days programme from **29 July to 3 August, 2019** in Kuala Lumpur;

Please note that CENDANA is only able to provide subsidy for up to 15 Malaysian participants.

5. BENEFITS

The workshop will benefit participants in the following ways:

- Enhance the ability to recognise cultural work as a form of creative research.
- Competency in exploring creative and multi-disciplinary forms of story-telling as approaches for creative research.
- Prioritise collaboration as key formulation to an 'aesthetics of movement and translation' at the heart of innovative forms of story-telling.
- Facilitate and acknowledge the imagined community of 'outliers', those who dare to dream, think, resist, and take a stand as key values in formulating 'aesthetics of movement and translation' and how these values are premised on the moral economy of collaboration.

6. WHAT CENDANA WILL COVER?

CENDANA will cover:

- Teaching and workshop costs.
- Twin-sharing accommodation will be provided for participants outside of Klang Valley only (accessible through public transport and near to the workshop venue).
- Return flights up to RM 400.00 to Kuala Lumpur will be covered for Malaysian participants from other states or outside of Klang Valley on a reimbursement basis.
- Southeast Asian participants are required to bear the cost of their return flight to Kuala Lumpur.
- Meals i.e. Breakfast and Lunch will be provided during the six (6) days workshop.

NB:

- *International transport costs are not covered and must be covered by the applicant, the applicant's employer, the respective arts institutions in the applicant's country of residence, or another institution.*
- *All participants are expected to manage their own meals (outside of the workshop) and on ground travel arrangements.*

7. EVALUATION OF PROPOSAL

- Participants will be selected from a competitive open call. Applicants are invited to submit a project proposal of your future art/cultural project in not more than 800-words.
- The proposal should be an idea for a future project that you would like our tutors to assist you with. The workshop is an opportunity to obtain valuable feedback to clarify your ideas, thinking process, and project realisation.
- The proposal should be written in English and supported by draft sketches, images, or visual/audio materials you would like to share but please limit it to not more than 3 items.
- Kindly upload the Video materials onto Youtube or Vimeo and include the link in your application whilst audio materials are to be uploaded onto Soundcloud and linked to the file shared in the application.
- As seats for the workshop are limited, kindly note that applicants' proposals will be evaluated and shortlisted by a panel of advisors from CENDANA's Industry Advisory Panel and Visual Art Programme, Cultural Centre, University of Malaya.

8. APPLICATION

- Submissions must include the completed **Application Form** (downloaded from CENDANA website – www.cendana.com.my), 800-word proposal, support materials as specified in the application form and a copy of your **CV/Resume** (not more than 2 pages).
- All completed applications must be accompanied with:
 - the applicant certifying that all **submissions are true and accurate**

- **the applicant agreeing to the provided terms and conditions** of the Professional Development Programme including Acknowledgement and Disclaimer and Duties to Keep Confidential.
- **All completed applications must be emailed to nurdeena@cendana.com.my latest by **15 March 2019, 11.59pm (Malaysian time)**.** All applications submitted after this date will not be considered.
- CENDANA reserves the right to revoke any applications and/or change any terms and conditions at any time without prior notice. Please note that all decisions are final.
- Successful applicants will be notified via email confirmation no later than **20 April 2019**.
- Successful applicants will be required to sign an agreement with CENDANA.
- Participants are expected to complete a post workshop evaluation form and a 500-word reflection as an evaluation of the workshop and how it has helped them in the creative research for their projects.

Guidelines on Selection

While we promote and develop the arts for the future of Malaysia, as an agency disbursing public funds in line with Government policies, CENDANA has to prioritise selection based on applications which do not:

- Denigrate or debase a person, group or class of individuals on the basis of race or religion, or serve to create conflict or misunderstanding in our multicultural and multi-religious society;
- Threaten the nation's security or stability.

More information about A Country for Outliers can be found on CENDANA's website www.cendana.com.my.

ABOUT CENDANA

CENDANA (Cultural Economy Development Agency) was officially launched on 6 September 2017 to shape a vibrant, sustainable and ambitious cultural economy for Malaysia, further raising the profile of Malaysian arts and culture to help form the identity of Malaysia as an arts destination and strategically place Malaysia on the global stage. It is supported by the Malaysian Government through MyCreative Ventures Sdn Bhd. (a wholly owned company of Minister of Finance Incorporated) and reports to Ministry of Communications and Multimedia. For more information, log on to www.cendana.com.my.

ABOUT VISUAL ART PROGRAMME, CULTURAL CENTRE, UNIVERSITY MALAYA

The Visual Art Programme, Cultural Centre, University of Malaya offers MA and PhD in Visual Art with a focus in art history and visual culture. It began in 2003 with a one-person teaching

staff, the late Redza Piyadasa, who is recognised as Malaysia's pioneering art historian, curator, and conceptual artist.

Whilst the programme focuses on Malaysia and Southeast Asia, the perspective is nevertheless global and aspires to be one of the leading research and teaching centres for visual art studies in the region. The department is currently staffed by five full-time members with different research and theoretical interests in art history, visual culture, subcultural studies, museum studies, architecture history, film studies/screen culture, practice-led research (studio and curatorial), critical theory and aesthetics.