

CREATIVE ECONOMY FORUM 2021: FOCUS ON ARTS AND CULTURE

20 OCTOBER 2020, TUESDAY

VIRTUAL FORUM : ZOOM PLATFORM

TIME	DURATION	AGENDA	SPEAKER / PERFORMANCE
0930		Registration of guests	Collaborative Performance of <b>Pei Ann Yeoh x Amandus Paul Panan</b>  <i>CENDANA Create Now Funding Programme Beneficiary</i>
0955	15 mins	Opening Performance	PUSAKA Presents Seni Reog by <b>Kumpulan Sri Wahyuni</b> from Batu Pahat, Johor  <i>CENDANA Sponsorship Funding Programme Beneficiary</i>
1010	10 mins	Welcome Remarks	<b>Izan Satrina Mohd Sallehuddin</b> Founding CEO – CENDANA
1020	10 mins	Opening Remarks	<b>Mohd Naguib Razak</b> Chairman – MyCreative Ventures
1030	30mins	Keynote 1 <b>The Journey in Nurturing Indonesia as a Global Creative Economy Player by 2030</b>	<b>K Candra Negara</b> Director for Inter-Institutional Relations - Ministry of Tourism and Creative Economy Indonesia
1100	20 mins	Special Presentation <b>Overview of the Arts and Culture Sector of Malaysia and its Future Outlook</b>	<b>YBhg. Dato' Sri Dr. Mohd Uzir Mahidin</b> Chief Statistician Malaysia Department of Statistics Malaysia
1120	60 mins	Panel Discussion 1 <b>Creating Shared Prosperity via the Arts and Culture (a conversation that promotes diversity in Malaysia through collaborative efforts between corporates and the arts)</b>	<b>Ami Moris</b> – CEO Maybank Kim Eng  <b>Shanthi Kandiah</b> – Protector Creator Foundation, joined by <b>Shobana Sivanendran</b> - Programme Manager  <b>Dr Hajjah Yatela Zainal Abidin</b> – CEO Sime Darby Foundation  <b>Datuk Khairul Anwar Salleh</b> – CEO Media Prima Television Networks  Moderated by <b>Dr Ann Lee</b> – Playwright and Researcher
1220	45 mins	Working Lunch	<b>Ooi Bee Ling</b> Senior Assistant Secretary

		<b>How to apply for a Corporate Tax Deduction</b>	Culture Policy Division - Ministry of Tourism, Arts and Culture
1330	30 mins	Keynote 2 <b>Creating Corporate Partnerships to Revitalise Malaysian Cities</b>	<b>Hamdan Majeed</b> – Managing Director Think City
1400	60 mins	Panel Discussion 2 <b>What are the synergies for Art &amp; Culture and Business in the frame of Sustainable Development Goals? (a conversation about art &amp; culture and business, two seemingly disconnected areas for many can be bridged for common goals)</b>	<b>Shahira Bazari</b> – Managing Director, Yayasan Hasanah  <b>Chow Tuck Mun</b> – Head of Yoodo  <b>Professor Joseph Gonzales</b> - Head of Academic Studies in Dance and Postgraduate Programme Leader (Dance) Hong Kong Academy for Performing Arts  Moderated by <b>Dr Ann Lee</b> – Playwright and Researcher
1500	15 mins	Performance	CENDANA Sponsorship Funding Programme Beneficiary <b>1Drum.org</b>  <i>CENDANA Mobility Funding Programme Beneficiary</i>
1515	30 mins	Special Presentation <b>Red's Artistic Journey and the Envisioned Role of Corporates in Malaysian Arts</b>	<b>Red Hong Yi</b> Studio Hong Yi
1545		End of Programme	

*\*Note: The above programme is subject to change.*