

CENDANA-ASWARA Arts Writing Masterclass and Mentorship Programme

FREQUENTLY ASKED QUESTIONS (FAQ)

Q: What is the CENDANA-ASWARA Arts Writing Masterclass & Mentorship Programme

A. CENDANA-ASWARA Arts Writing Masterclass and Mentorship programme is a joint collaboration between CENDANA and *Akademi Seni Budaya dan Warisan Kebangsaan* (ASWARA) in an effort to empower the art communities. It fulfils CENDANA's 'Empowering the Communities' strategic pillar and 'Cultural and Creative Education: Create a Creative Workforce' building block. It aims to support and stretch the efforts of writers in enhancing appreciation for Malaysian arts and cultural activities, in preserving the arts and creating a more vibrant arts scene in Malaysia.

Q: Who can apply?

A. Eligible applicant(s):

- Malaysian citizens;
- Writers, young critics, emerging writers and professionals who want to explore and refine their skills in art criticism;
- Able to communicate and write in English and/or Bahasa Malaysia;
- Upon successful application, must be available to attend the full consecutive three (3) days masterclass and complete any assignments provided throughout the duration of the masterclass from **18th – 20th September 2020**;
- Tangible track record of past writing projects and/ or artistic work.

Q: Who will select the successful applicants?

A. The applications will be reviewed by CENDANA's and ASWARA's selection panel.

Q: How long do we have to wait before we know if we are selected?

A. Applicants will be notified on their successful/unsuccessful application via email confirmation no later than **10th September 2020**.

Q: Can we apply for CENDANA's other funding programmes if we are selected for the CENDANA-ASWARA Arts Writing Masterclass and Mentorship Programme?

A. Yes, you can as this programme is not a funding programme.

Q: What is the timeline for this programme?

A. The programme has 2 phases which will commence in the following timeline:

- **Phase 1:** 18th – 20th September 2020
- **Phase 2:** 1st October 2020 – 28th February 2021

Q: What is the number of participants selected?

A. There will be a total of thirty **(30) participants** for Phase 1 and twelve **(12) selected participants** from Phase 1 of the programme will be selected for Phase 2.

Q: What does CENDANA and ASWARA cover?

A. ASWARA will support the following:

- Professional masterclass on arts writing for three (3) days;
- Coordination of mentorship throughout both phases of the programme;
- Provide space for meeting and discussion if needed.

CENDANA will cover the following:

- Payment as per the agreed market rate for each article / videos published on CENDANA's website;
- Mentoring support throughout both phases of the programme;

Q: What is expected from successful applicants during the programme?

A. Applicants are expected to:

- Attend **three (3) consecutive days masterclass from 18th – 20th September 2020**;
- Complete any assignments provided throughout the duration of the masterclass;
- Commit time for the **Arts Writing Masterclass and Mentorship programme** and any post-event follow-ups from CENDANA or ASWARA;
- Commit to writing three (3) articles/ videos monthly throughout the five (5) months duration of the mentorship programme from **1st October, 2020 – 28th February 2021** (only for participants selected for Phase 2 of the programme).

Q: What is the structure of the Masterclass in Phase 1?

A. The Masterclass is a two (2) day intensive workshop followed by 1 day field writing sessions where participants will visit arts venues/ attend shows as part of their writing assignment.

Q: What is the difference between Phase 1 and Phase 2?

A. In Phase 1, participants who submitted their applications will be vetted against the criteria in the Terms of Reference (ToR) and thirty (30) participants will be selected to go for the Masterclass. In Phase 2, twelve (12) potential writers will be identified by the facilitators/ mentors from the 30 participants in Phase 1 to go forward into Phase 2.

Q: Who will be selected for Phase 2?

A. Twelve (12) selected participants will go forward into a five (5) months mentorship programme where they will have to write three (3) articles/ videos each month for the duration of the programme. The articles/ videos will be reviewed by the assigned mentors prior to publication. Articles/ videos that are deemed as worthy for publication will be

published via various platforms including CENDANA's BASKL website. Articles/ videos selected for publication on CENDANA's website will be paid as per the market rate agreed by CENDANA and ASWARA.

Q: In phase 2, do the writers get paid for the articles produced?

A. Yes, if the articles produced is deemed as good, it will be selected for publication and paid according to the market rate agreed upon by CENDANA and ASWARA.

Q: What about Phase 1, if any articles are produced does it get paid?

A. No, as during Phase 1, any articles produced is part of the assignment and is not paid.

Q: Do selected writers have to sign a commitment agreement with CENDANA?

A: Yes, writers who have been selected will have to sign a simple agreement with CENDANA as the workshop is free and we want to ensure that the selected participants undergo the full programme. We would also need to track and monitor the progress of the programme implemented.

Q: What is expected from successful applicants after programme is completed?

A: Applicants are expected to:

- Complete CENDANA's Evaluation Survey Form for each phase of the programme;
- Submit a total of fifteen (15) articles as assigned throughout the five (5) months mentorship programme after incorporating inputs/ feedback from Mentors (only for participants selected for Phase 2 of the programme);
- Provide critical feedback and overall review for the programme's enhancement.
- Complete CENDANA's Economic Survey form.

Q: What if I cannot complete the programme and have to leave half way?

A. All the participants selected will have to sign an agreement with CENDANA hence if the participants leave half-way through the programme then the terms and conditions of the agreement kicks in and there is a possibility that the participant has to refund the cost for participating in the workshop.