

Emerging Artist Incubation Funding Programme		
1.	Call for application	2 January 2018
2.	Submission deadline	12 February 2018 midnight
3.	Evaluation by the Industry Advisory Panel	13 – 28 February 2018
4.	Approval by Executive Advisory Committee	5-16 March 2018
5.	Notification to recipients	20 March 2018
6.	Media announcement	27 March 2018

Introduction: Emerging Artist Incubation Funding Programme

As part of CENDANA’s ‘Empowering the Communities’ strategic pillar, **this Emerging Artist Incubation Funding Programme** supports the creation, adaptation or re-development of distinctive artistic content for **performing arts, visual arts and independent music**. Through a rigorous creation process, we seek to expand the range of quality works that engage audiences in Malaysia and abroad.

The Emerging Artist Incubation Funding Programme is up to RM30,000 per application and covers direct expenses of the creation and developmental process.

Performing arts	Visual arts	Independent music
Traditional and contemporary arts that may include theatre, dance, music (for eg percussion, choir)	Ceramics, drawing, painting, sculpture, printmaking, design, photography	Music produced independently from major commercial record labels or their subsidiaries

Who can receive Funding

- Malaysian citizens or Malaysian permanent residents who are actively engaged in the Malaysian arts and culture sector – minimum of 3 years track record.
- Anybody critical in the development of performing arts, visual arts and independent music. This may include artists, choreographers, composers, dancers, directors, musicians and writers. Applications can be made by individuals or teams/groups/collectively. However, the lead applicant must assume full administrative responsibility as well as be involved in the whole process.
- Collaborations with artists and creative individuals or groups from East Malaysia are encouraged.
- Teams that include non-Malaysians are eligible to apply provided non-Malaysians do not represent more than half of the team.

The Emerging Artist Incubation Funding Programme covers direct expenses of the creation and developmental process, including the following costs:

- Artists'/ collaborators' professional fees
- Dramaturge/ mentor/ curator/ consultant fees
- Developmental costs including rehearsal space rental, research and editorial consultancy
- Experimentation/ workshop/ devising expenses, material expenses
- Mini-showcase costs

If you are deaf or disabled or experience learning difficulties, there may be extra costs relating to your own access needs that you will need to pay to help you manage your project. The funding programme can cover such personal access costs too.

The Emerging Artist Incubation Funding Programme supports your creation process and is to be completed within 12 months and includes:

- Original new works; or
- Adaptation or redevelopment of works across artistic disciplines, with priority given to works relevant to the Malaysian content

The stage of the work should result in an original, complete script/ screenplay/ score/ reading/ exhibition/ live presentation of excerpts.

You will also be expected to present a mini-showcase to potential producers and presenters, followed by a post-show discussion. You will be required to present the work(s) and/or acquired knowledge with the community in Kuala Lumpur if you are an artist or arts organisations based outside of Kuala Lumpur.

Application Process

Funding support is awarded through a highly competitive evaluation process by the Industry Advisory Panel and Executive Advisory Committee. Applicants will be evaluated against the following criteria via the committee as well as the strength of relevant supporting materials submitted.

A. Artistic Merit of Proposal

- Vision, ideas and artistic rationale
- Level of innovation, ambition, experimentation or risk-taking
- Clear articulation of creative process

B. Contribution to Malaysia's Arts Scene and Artistic Legacy

- Relevance to Malaysia
- Contribution to diverse cultural expression
- Allows engagement with audience by exposing differing perspectives, or fosters

increased understanding of the arts

C. Applicant's Competency and Calibre

- Demonstration of 3 years track record of work in contributing to the development of arts and culture
- Evidence of necessary support to undertake and complete proposed work demonstrated through clear articulation of proposal
- Past achievements demonstrate strong artistic merit and high production values, and are critically recognized in the Malaysian arts scene

D. Management

- Produce a detailed budget which includes the costs for documentation and sharing/showcasing work
- Produce a detailed timeline which includes the type and methods of documentation
- List partners and their specific roles which include evidence of their commitment and involvement
- Commit to best practice around data capture and sharing on social media

E. Relevance to CENDANA's goals

F. Provide an output

- It should deliver an economic output. We are able to track based on data captured. Kindly refer to the attached as a reference.

Additional notes

Please also include how the creative work/project:

- develops or extends the applicant's creative practice
- contributes to diverse artistic expression within the applicant's area of arts practice
- builds or develops national or international collaborations
- creates opportunities for the development of the arts or artists involved
- where relevant, engages young people in the creation of work

A note on Funding Guidelines

While we promote and develop the arts for the future of Malaysia, as an agency disbursing public funds in line with Government policies, CENDANA has to prioritise funding to proposals which do not:

- Advocate or lobby for lifestyles seen as objectionable by the general public;
- Denigrate or debase a person, group or class of individuals on the basis of race or religion, or serve to create conflict or misunderstanding in our multicultural and multi-religious society;
- Undermine the authority or legitimacy of the government and public institutions, or threaten the nation's security or stability.

We will not be able to support art activities that

- do not involve or benefit practicing artists or arts workers
- do not have a clearly defined arts component
- has already commenced prior to the time of application
- does not have a clearly defined arts component, including projects primarily aimed at promoting religious causes;
- is held at a religious venue;
- is not intended for public consumption;
- is intended for fundraising purposes;
- is presented under the auspices of a school or tertiary institution, or is part of its curriculum;
- is intended specifically for academic purposes;
- (where relevant) is unable to obtain relevant in-market licenses

Ineligible expenses include:

- Capital expenditure including refurbishment of buildings and offices
- Purchase of equipment (e.g. laptop, printer, musical instrument, etc.)
- Academic research and conferences, workshops and development of teaching and resources specifically for academic courses
- Publicity costs