

SIARAN MEDIA

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CENDANA AND DBKL LIVENS UP KUALA LUMPUR WITH ART IN THE CITY 2019

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An Art-Filled October with Public Art Installations, Creative Marketplace, Video Competition Showcase, Public Art Forum, Workshops and Many More

KUALA LUMPUR, Malaysia, Sept 30 (Bernama-PRNewswire) -- As part of its continuous efforts to raise greater awareness on the vibrant Malaysian arts and culture scene while making art more accessible to the public, CENDANA together with Dewan Bandaraya Kuala Lumpur are bringing back the second edition of Art In The City (AIRC) with a slew of exciting programmes and activities to engage with the local audiences. Themed 'I heART KL', AIRC 2019 taking place on 18 – 27 October 2019, will feature 3 site-specific commissioned art installations by Malaysian artists, a video competition, Lucky Pao Market, public art forum and workshop as well as fringe activities which aim to celebrate the diverse artistic, creativity, compassion and imagination of Malaysians.

PUBLIC SCULPTURE AND INSTALLATION PROGRAMME

Following an open call for public art in June to find for the best artistic proposal to keep the city's vibrancy charged, the final artists are Filamen, Joshua Teo and Pamela Tan. Besides site-specific activations, there will be workshops conducted by the artists in conjunction with their commission period. The art works finalised by the Selection Panel and curator Snow Ng, will be available along the River of Life from 18 October 2019 until February 2020.

I heART KL VIDEO COMPETITION

With a goal to celebrate the multitude of creativity, CENDANA launched a video competition to invite Malaysians to present an interesting narrative of what makes Kuala Lumpur unique through the lens of arts and culture. The call-out received overwhelming responses and 8 entries have been selected for the public to vote on CENDANA's facebook page for their favorite video. The winner will win attractive cash prizes and enjoy special screening sessions at the Lucky Pao Market on 19 October 2019.

LUCKY PAO MARKET

Jalan Raja will be transformed into a creative marketplace this 19 October from 5pm - 11pm to bring the historic landscape of Kuala Lumpur to life with surprises, feel-good moments and unforgettable



experiences for the public. Lucky Pao is a gathering of artisans featuring local crafts, creations, artworks as well as the best local music performances like Kyoto Protocol, Johnny Comes Lately, Bizhu and The Nadir Music Collective, in addition to community activations. On top of that, it will be a feast of senses, which promises to transport you to the street markets of Malaysia with popular rakyat food, delicacies and market stalls.

TIME, PLACE AND CHALLENGES: A PUBLIC ART FORUM

A forum and workshop will be organised to discuss about the role of arts and culture in public spaces to share best practices and experiences within the country, regionally and internationally. The forum on 20 October from 10am - 5pm features Nani Kahar, Dr Rosli Zakaria, Tetawowe Atelier, Aisyah Baharuddin, Lim Soo Ngee (Singapore), Ahmad Khairudin (Indonesia), Snow Ng and moderated by Pang Khee Teik. A two-day Public Art Workshop will also be taking place on 21-22 October 2019 from 10am - 6pm. Both programmes will take place at RUANG by Think City. Register via emilychowwengi@gmail.com

OTHER FRINGE ACTIVITIES

- **Panggung Rakyat on 19 October 2019 | 8.30pm – 11pm:** The programme serves as a public arts platform at Jalan Raja that seeks to educate, engage and energise Malaysia's unique arts and cultural heritage through a series of curated authentic traditional performances and interactive workshops, displays and talks. October will feature the Ronggeng performance from Nusantara Performing Arts Research Center (NusParc).
- **Walking / Gallery Tours on 18 – 27 Oct 2019:** Curated tours in collaboration with The Art Seni to highlight other art exhibitions and shows happening around Kuala Lumpur will also be taking place during the commission period of Art In The City. Get your ticket via +6017 3300 012.
- **Sketchwalk by KL Sketchnation on 20 October 2019:** Join for a stroll in Kuala Lumpur and experience Art In The City with your sketchbook and pens! It's a beginner-friendly event and there will also be sketching demonstrations. Register via +6012 2051 990.
- **ACE Bootcamp Indie Music on 30 Oct 2019:** Independent musicians, promoters, recording labels, artist managers and cultural workers in the music businesses are encouraged to attend the networking session at the ACE Bootcamp Indie Music edition at The Bee, Publika. The bootcamp aims to support and stretch the ambition of independent musicians and music workers through targeted content mentored by music heavyweights in the industry, including Dato' Ahmad Izham Omar, CEO of Primeworks Studio, Jennifer Thompson, Managing Director of J Two Entertainment, Rahul Kukreja, lead guitarist for One Buck Short and Director of The Bee, and other great minds. Register to network via artedu.cendana@gmail.com

Source: [Bernama News](#)

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Mengenai CENDANA

CENDANA (Agensi Pembangunan Ekonomi Seni Budaya) dilancarkan secara rasmi pada 6 September 2017 untuk membentuk seni budaya ekonomi yang rancak, mampan dan berwawasan untuk Malaysia, bagi terus memartabatkan profil seni budaya ke arah pembentukan identiti Malaysia sebagai destinasi seni dan lokasi yang strategik di pentas global. Organisasi ini disokong oleh Kerajaan Malaysia melalui MyCreative Ventures Sdn. Bhd. (syarikat milik penuh Menteri Kewangan Diperbadankan) dan berada di bawah pengendalian Kementerian Komunikasi dan Multimedia. Sila layari www.cendana.com.my untuk maklumat lanjut.

Mengenai Art In The City

Art In The City adalah salah satu usaha strategik CENDANA yang didedikasikan untuk seni dan persembahan, dengan lebih dari 100 program dinamis, berwarna-warni dan optimis yang dipersembahkan tahun ini termasuk pelbagai muzik, tarian, kraf, teater, tarian filem, makanan, warisan, sejarah, dan lebih banyak lagi dari 14 Oktober hingga 28 Disember 2021. Art In The City direka untuk meningkatkan kesedaran mengenai seni dan budaya tempatan dan untuk mendorong rakyat Malaysia mengunjungi tempat-tempat seni di sekitar Kuala Lumpur, AITC berusaha untuk terus mempromosikan Kuala Lumpur sebagai hab budaya dan kreatif. Sila layari masuk ke www.baskl.com.my/aitc untuk maklumat lanjut.

Mengenai MyCreative Ventures

MyCreative Ventures adalah syarikat pelaburan Kerajaan yang dilancarkan pada bulan September 2012 untuk memacu industri kreatif Malaysia melalui pembiayaan yang strategik dan inovatif. Untuk maklumat lanjut, sila layari www.mycreative.com.my